

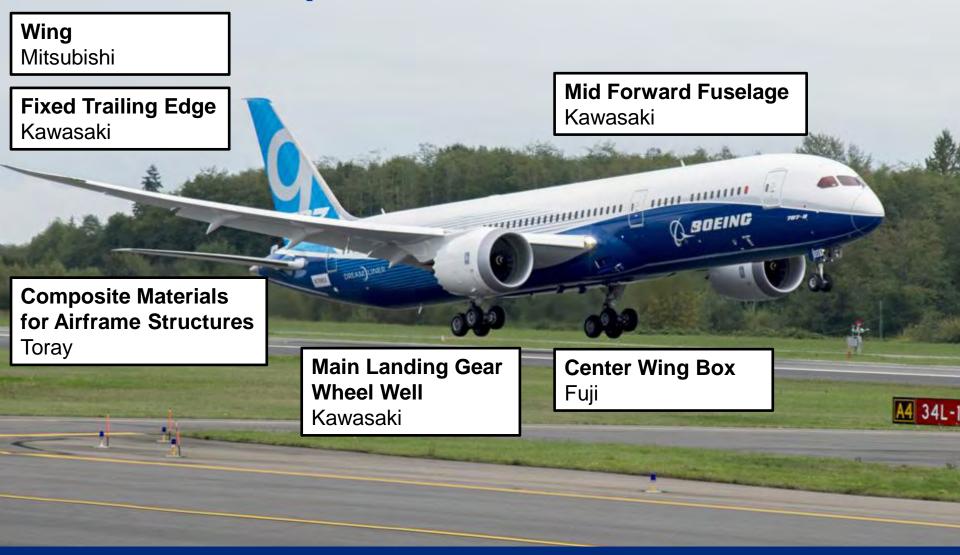
**Engineering, Operations & Technology** 



# Japan: A Key Partner in Building a Stronger Boeing

Dr. John J. Tracy Chief Technology Officer Senior Vice President, Engineering, Operations & Technology The Boeing Company November 12, 2013 2013 CMI Symposium

### The Future, Delivered Today — Thanks to Japan's Contributions



Strong, capable partners contribute to an innovative airplane

### Focusing Technology Investments on Future Needs





### Extreme Affordability

... in development, production, operations, and support

#### Breakthrough Performance

...to meet the customer needs (range, payload, speed, mission effectiveness, availability, reliability, etc.)

#### Enduring Sustainability

... easy to modify, open system architecture, easy to upgrade







#### Environmentally Responsible

... non-polluting in production (no VOC, lead free solder, no carcinogens, no chromium), quiet, non-polluting, fuel efficient in operation, disposable/ recyclable at end of life



## **A Model of Collaboration**







Japan is a critically important market for Boeing

