



Current Market Outlook

2015



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Agenda



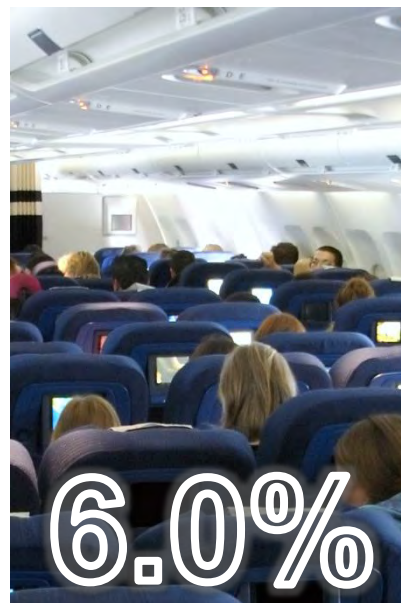
Recent market performance, trends
20-year traffic and airplane forecast
Product strategy

Recent market performance

Since 2010



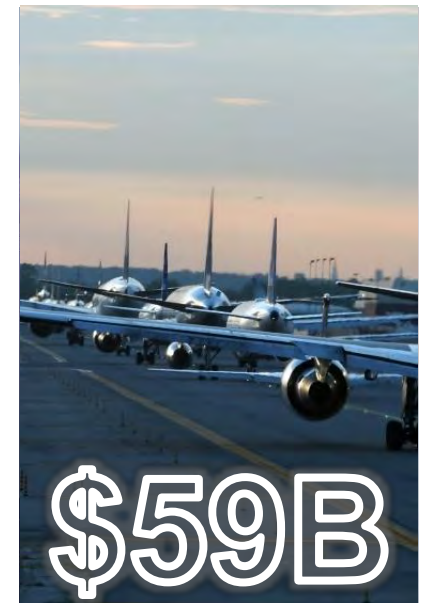
Global economic growth rate below average



Passenger market resilient, growing



Cargo market recovering nicely



Airlines managing better than ever before

NOTE: Annual growth rates (%) and cumulative profit (\$B)

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Market trends



Growth driven by emerging economies, LCCs



Market much more diverse, balanced



Continued strong replacement demand



New airplanes, capabilities opening new markets



20-year traffic and airplane forecast

What's in the Current Market Outlook (CMO)?

Twenty-year traffic and product forecast

All regions of the world

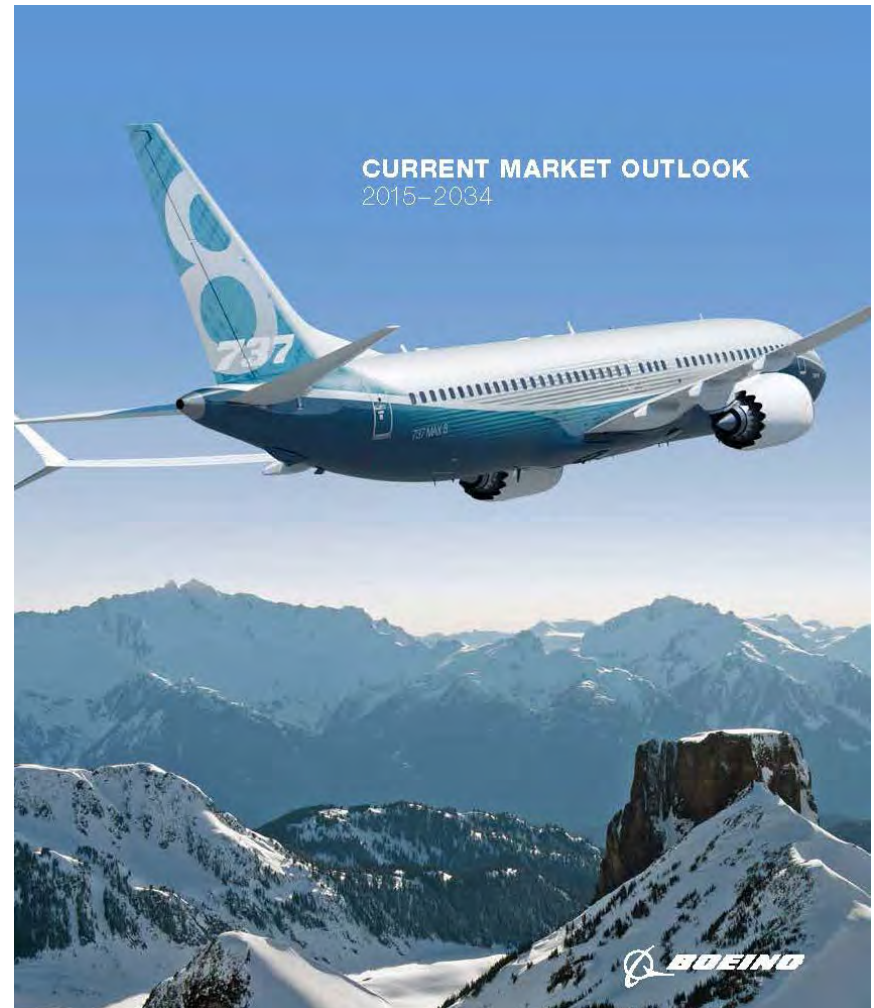
- 185 airlines / groups
- 63 traffic flows

All jets 30 seats and above

- No turbo props
- No business jets

Freighters

Scheduled and nonscheduled flying

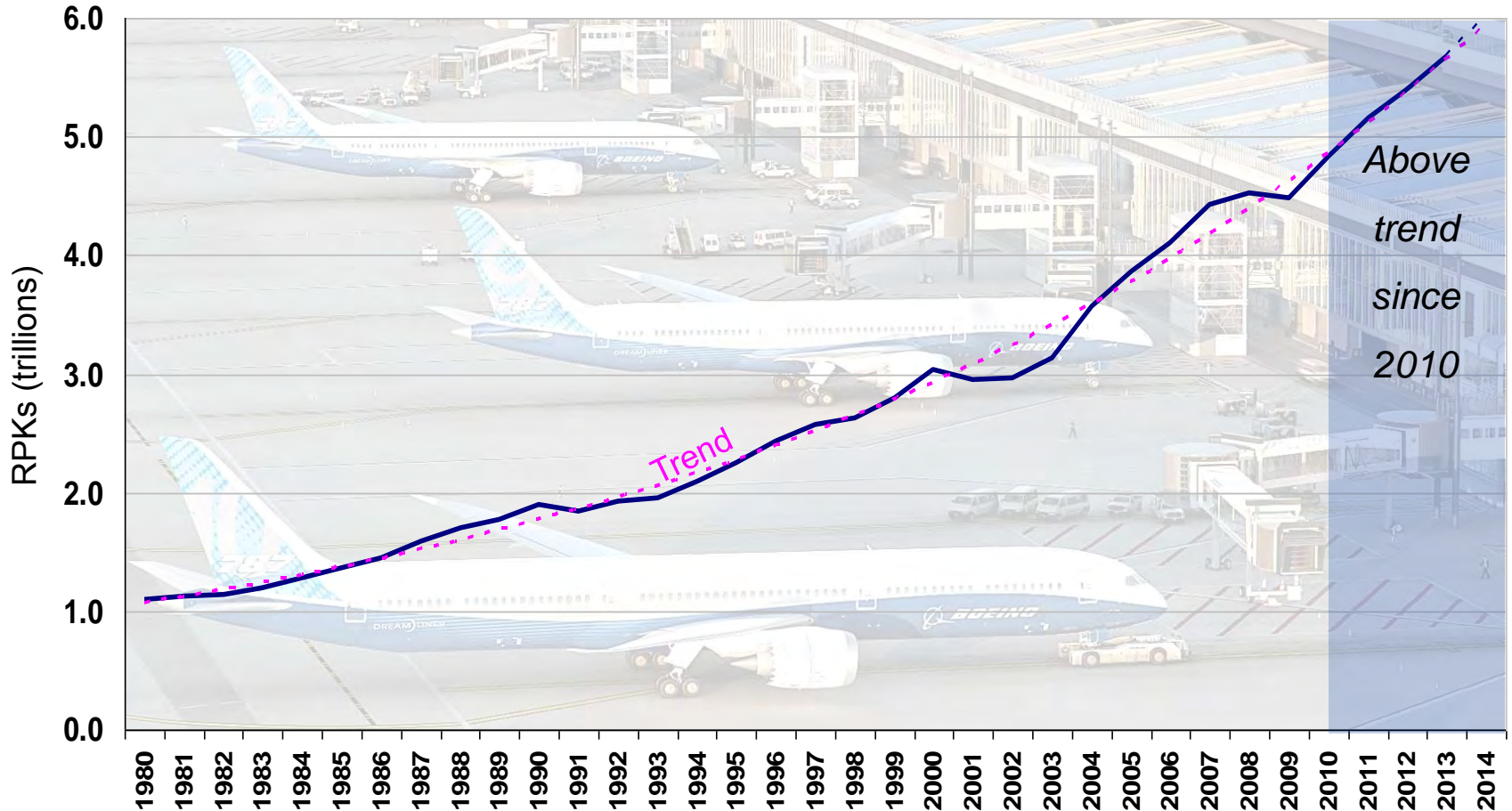


Market forecast drivers and considerations



Resilient, growing market expected to continue

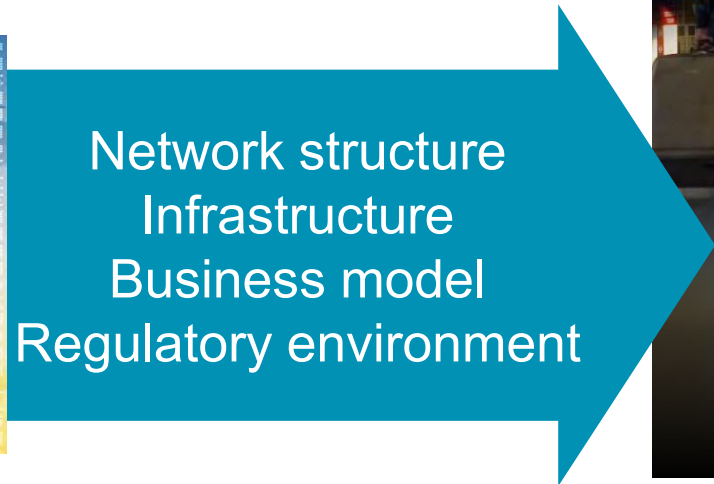
5% long-term growth rate



RPKs = Revenue Passenger Kilometers
SOURCE: ICAO scheduled traffic

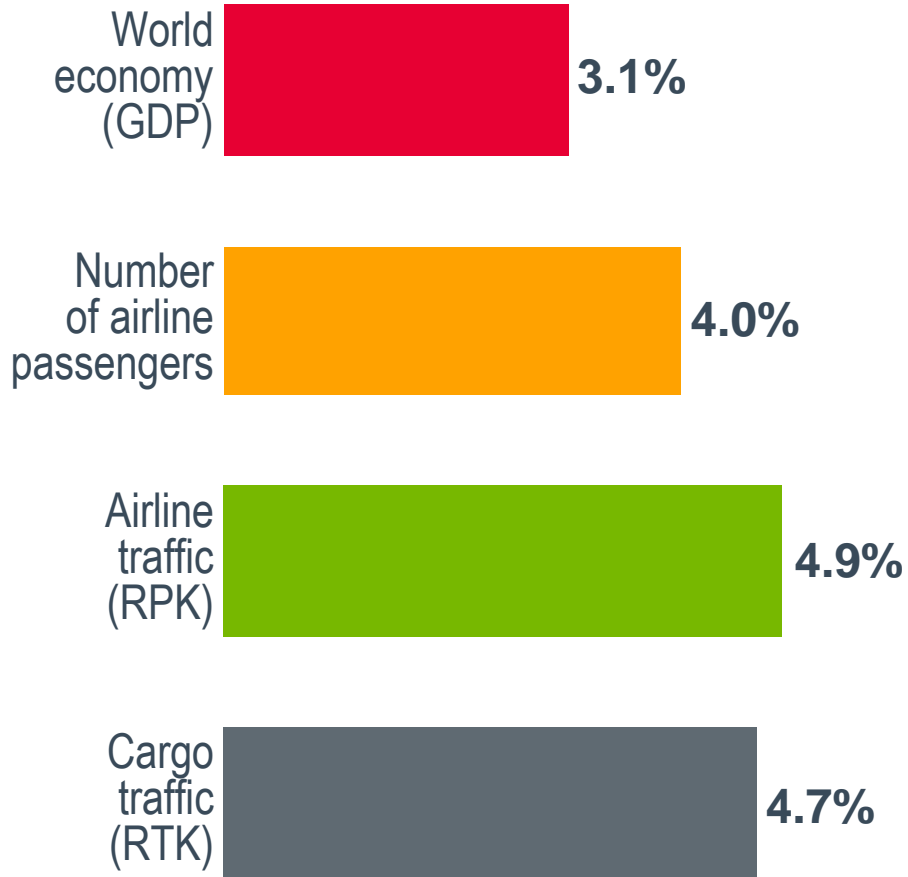
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Drivers of air travel demand

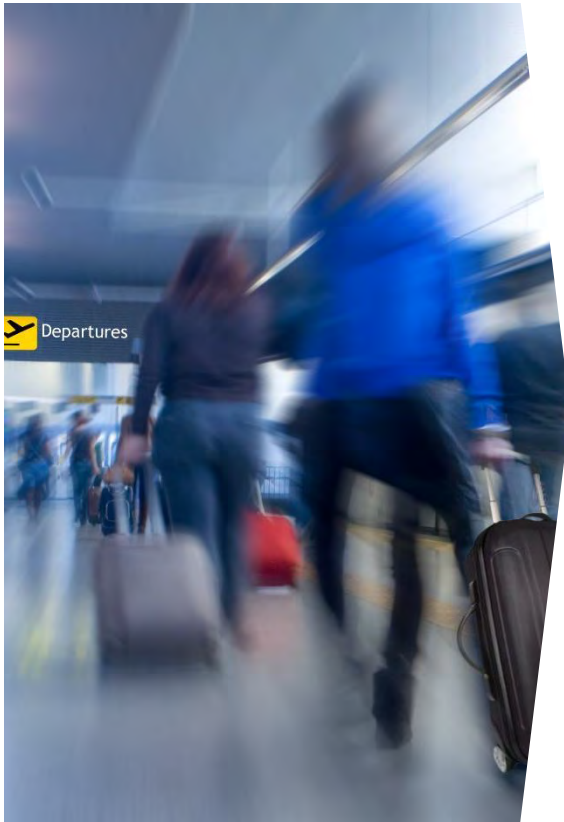


20-year forecast: strong long-term growth

2014 to 2034



Market growth driving increased requirements



~6% traffic growth
(RPKs)



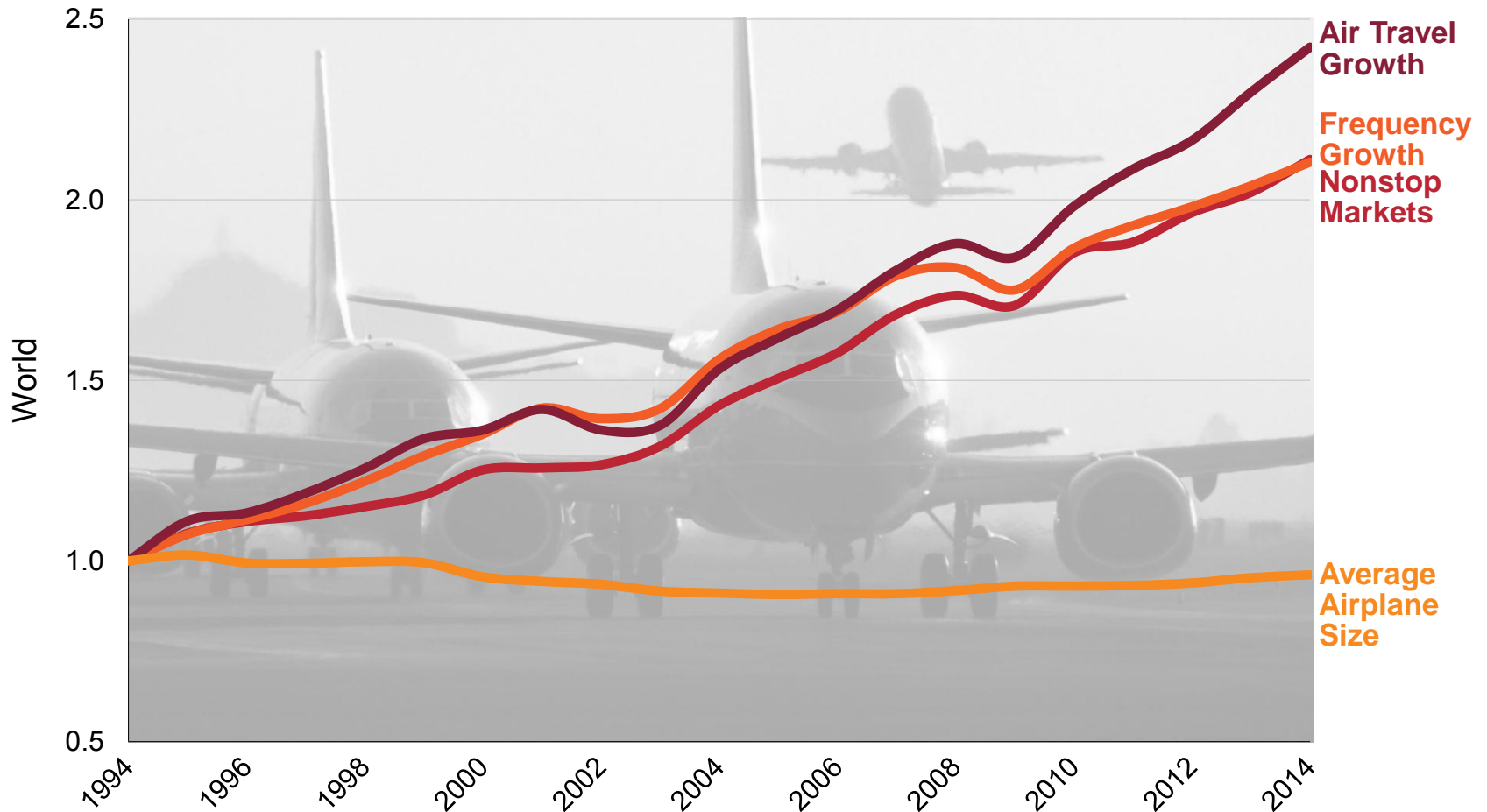
+180 million
passengers



+900 more airplanes
(passenger)

Air travel growth has been met by increased frequencies and nonstops

Market fragmentation drives growth

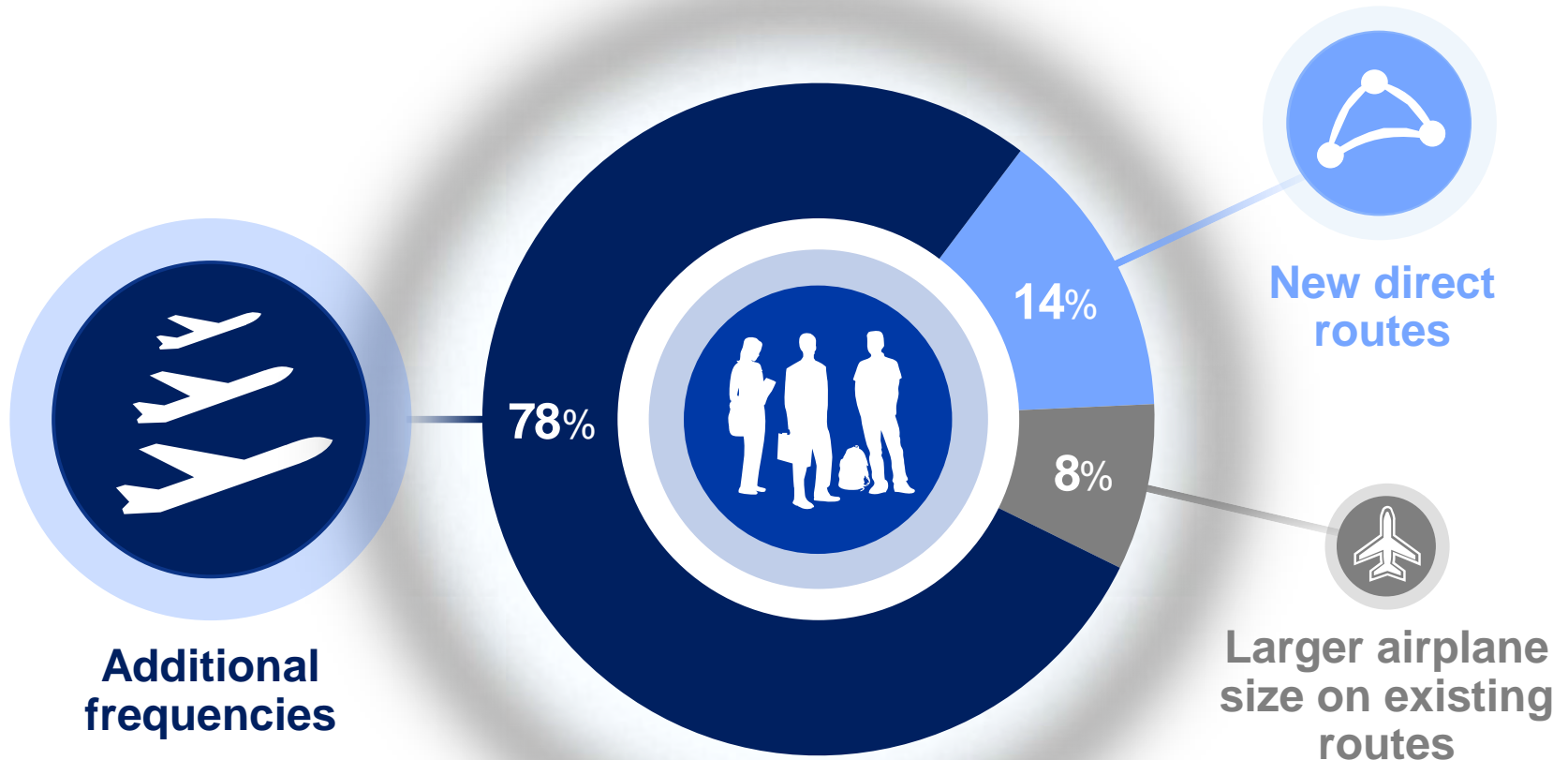


SOURCE: August OAG
Index 1994=1.00

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Between 2013 and 2014, nearly all capacity growth was accommodated by frequencies and direct flights

It's what passengers want, not bigger airplanes

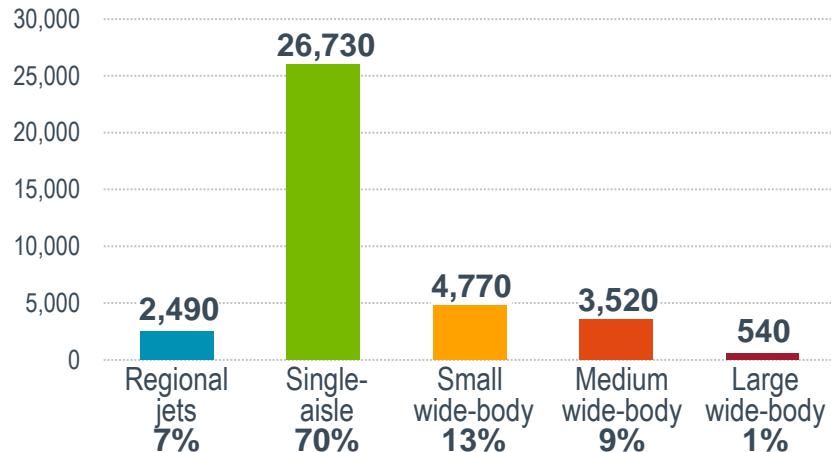


Airlines will need 38,000 new airplanes valued at \$5.6 trillion



Airplane deliveries: 38,050

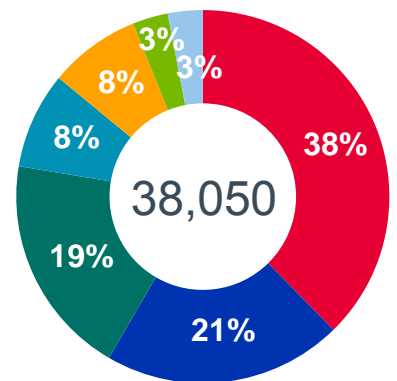
2015 - 2034



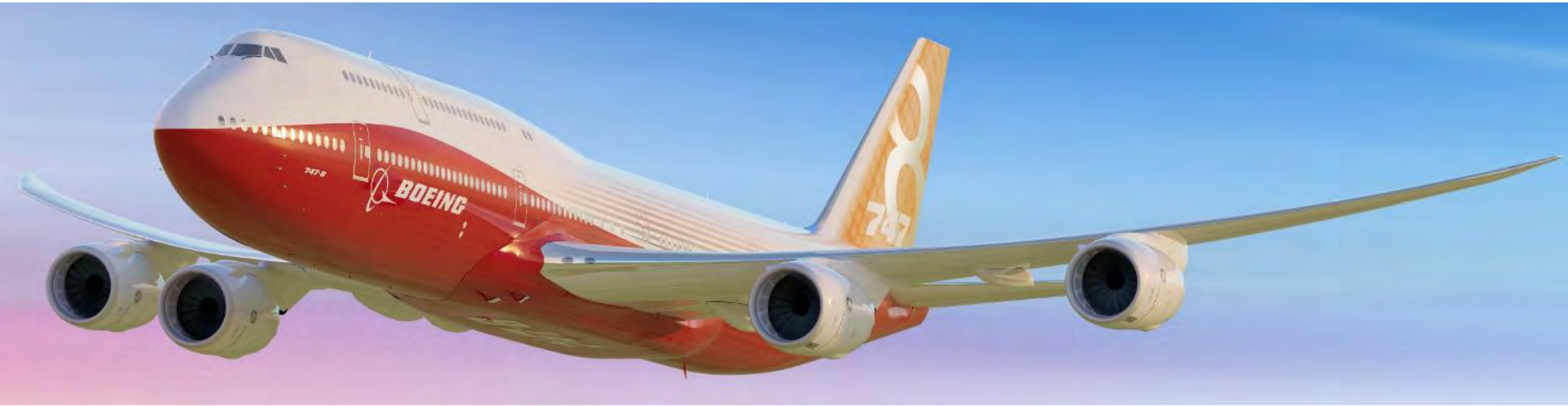
New airplane deliveries by region

2015 - 2034

Region	Airplanes
Asia	14,330
North America	7,890
Europe	7,310
Middle East	3,180
Latin America	3,020
Africa	1,170
C.I.S.	1,150
World Total	38,050

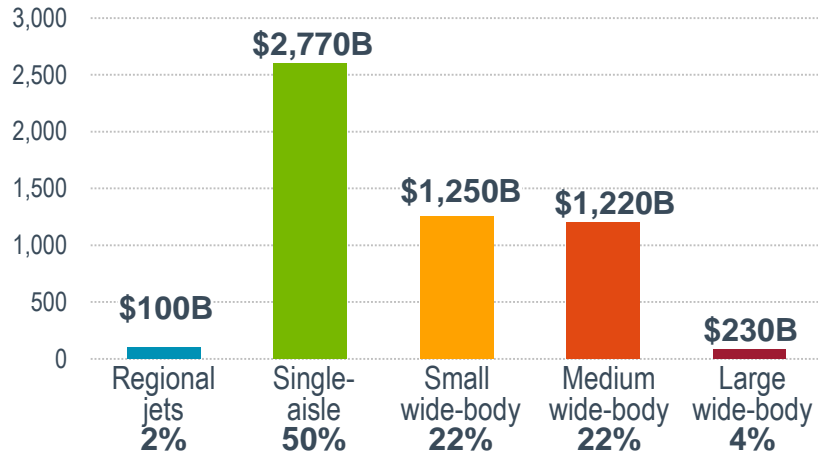


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Airplane deliveries: \$5.6 trillion

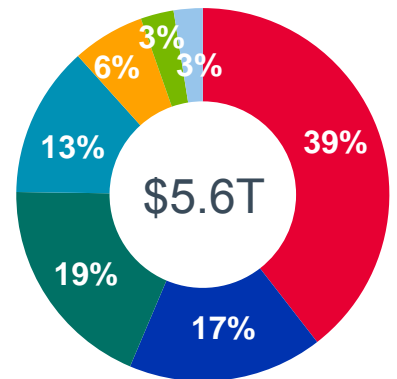
2015 - 2034



New airplane values by region

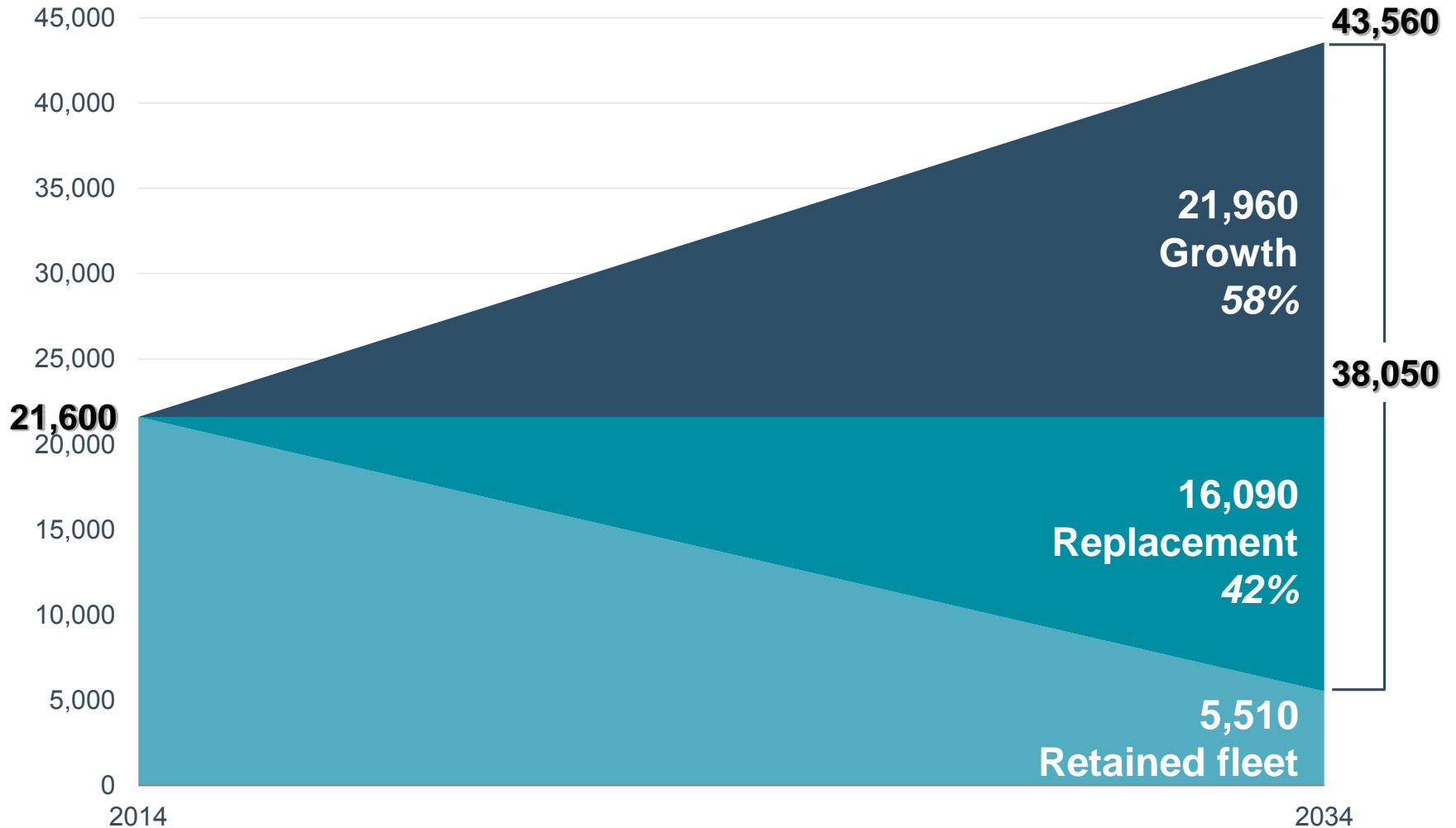
2015 - 2034

Region	Airplanes
Asia	\$2,200B
North America	\$940B
Europe	\$1,050B
Middle East	\$730B
Latin America	\$350B
Africa	\$160B
C.I.S.	\$140B
World Total	\$5,570B



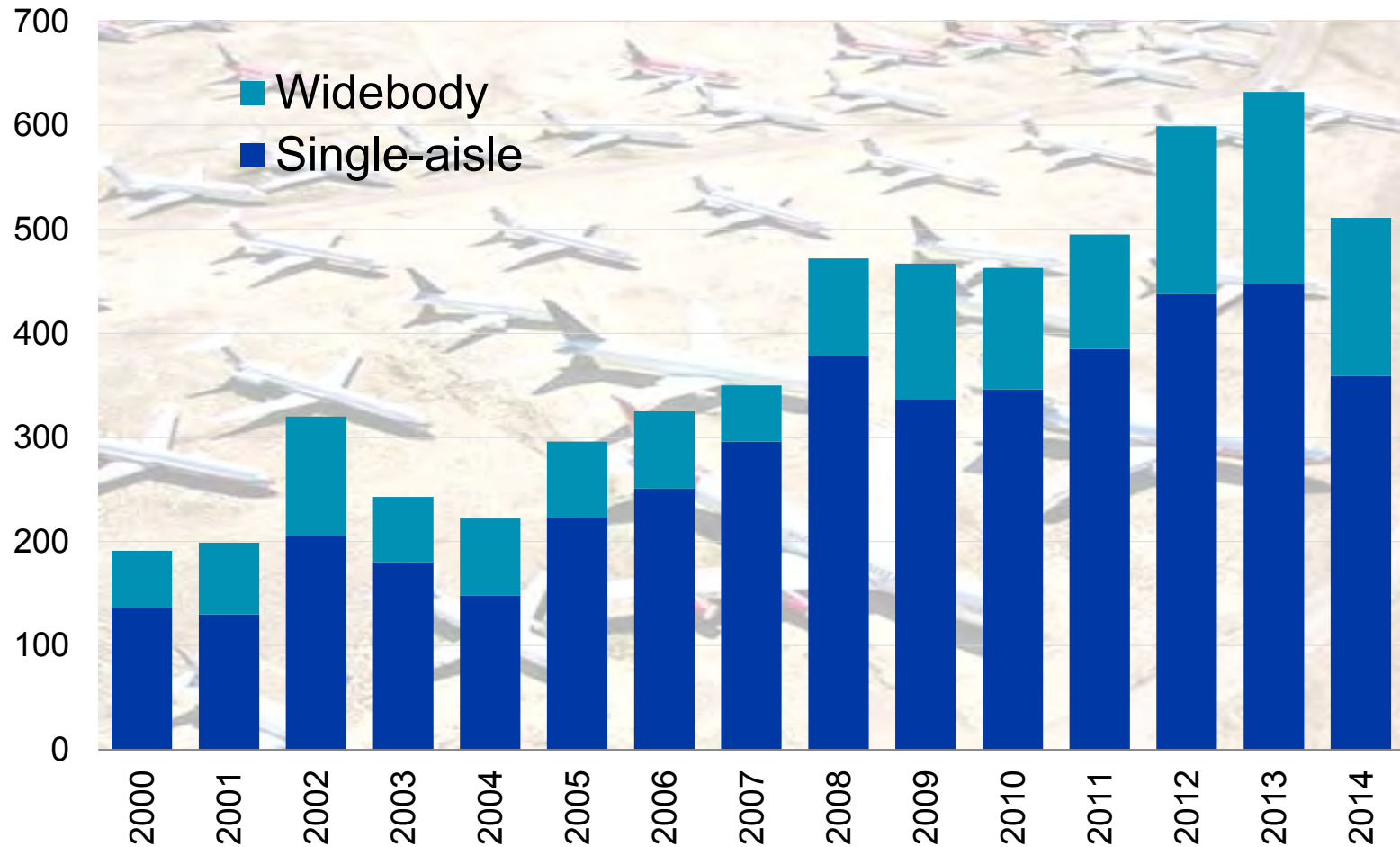
Global fleet will double

Units



Airplane retirements have nearly tripled since 2000

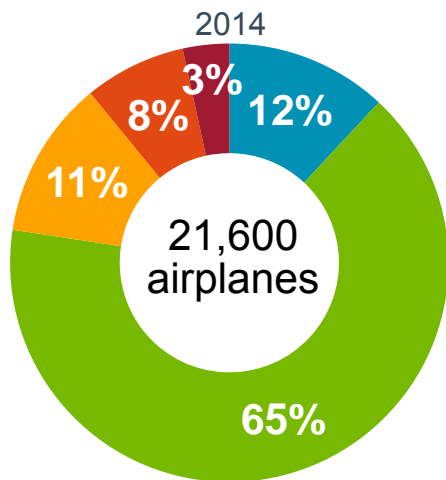
Western jets retired with >90 seats, excluding hull losses



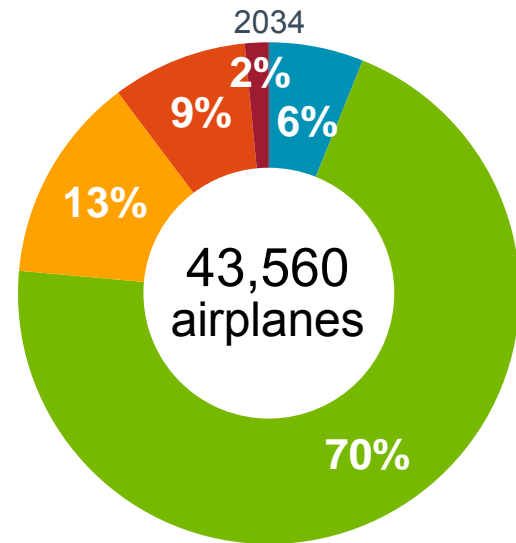
SOURCE: Flight Global Ascend

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Fleet composition will change



- Regional jet
- Single-aisle
- Small wide-body
- Medium wide-body
- Large wide-body

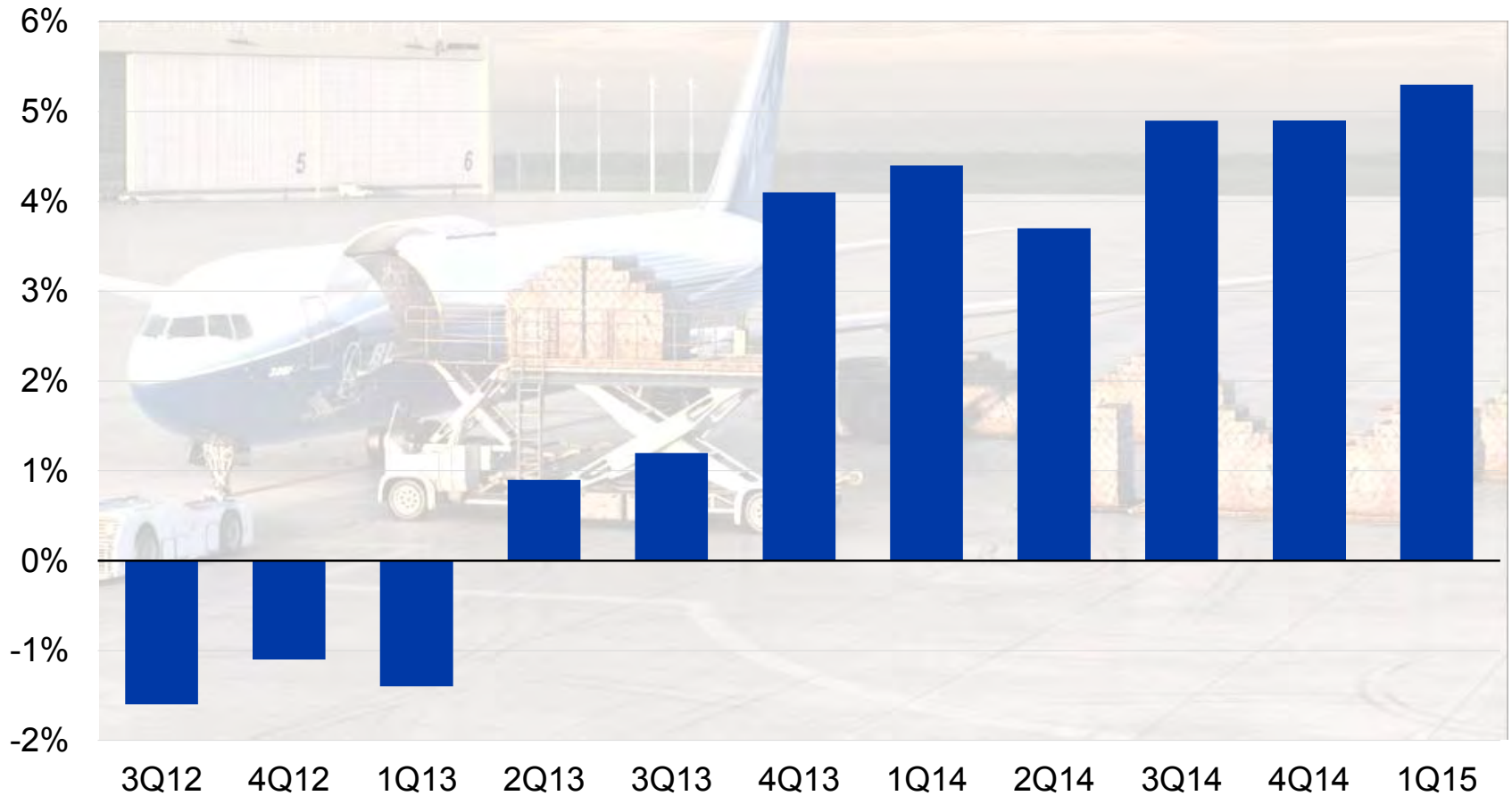


SOURCE: Ascend & Boeing CMO

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Air cargo market recovery underway

Year-over-year RTK growth



SOURCE: IATA Carrier Tracker (industry international scheduled freight) and A4A US domestic cargo traffic

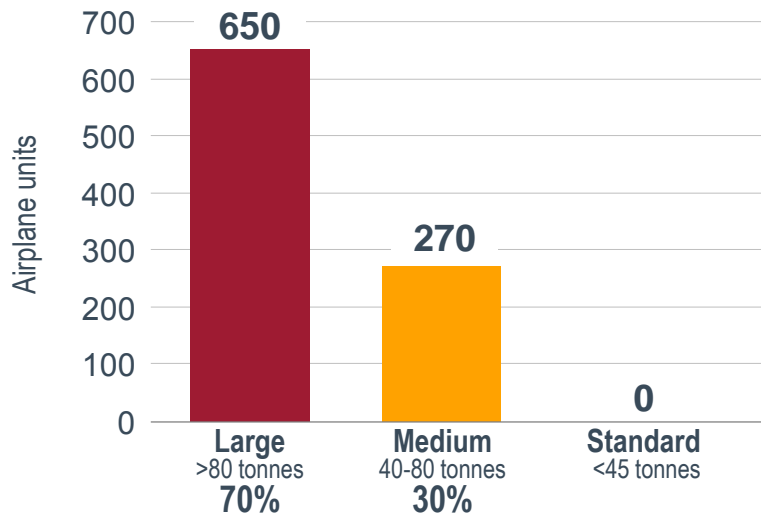
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Future freighter deliveries will be led by demand for large widebodies



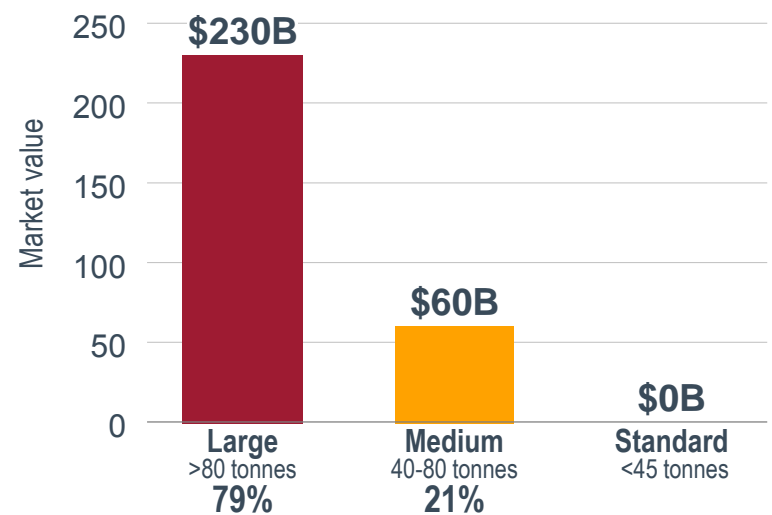
New freighter deliveries: 920

2015–2034

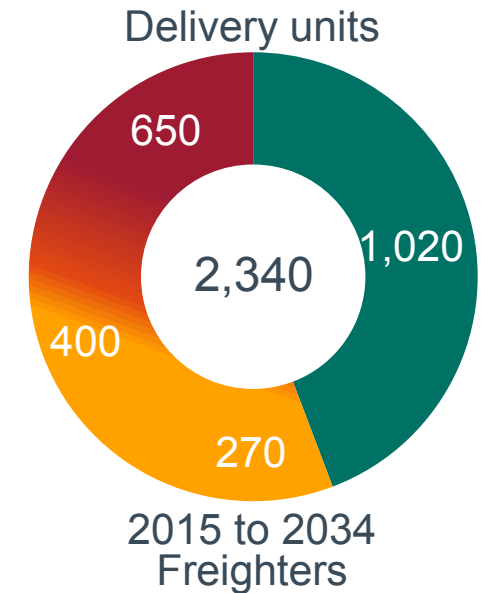
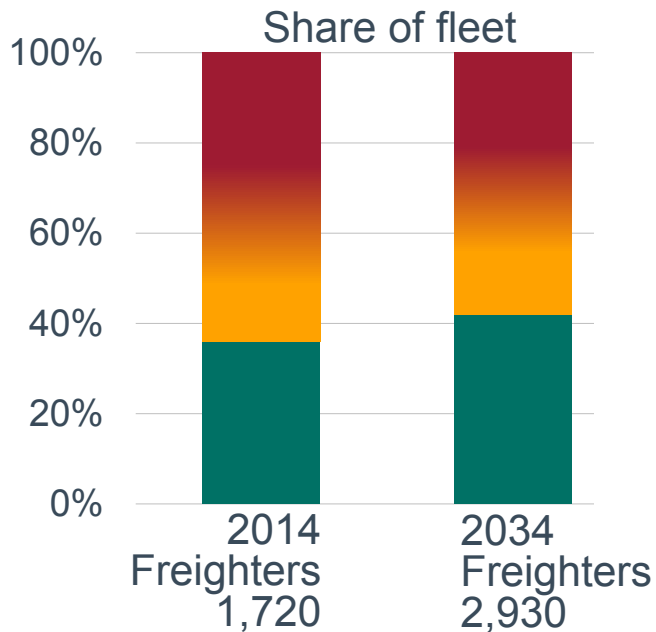


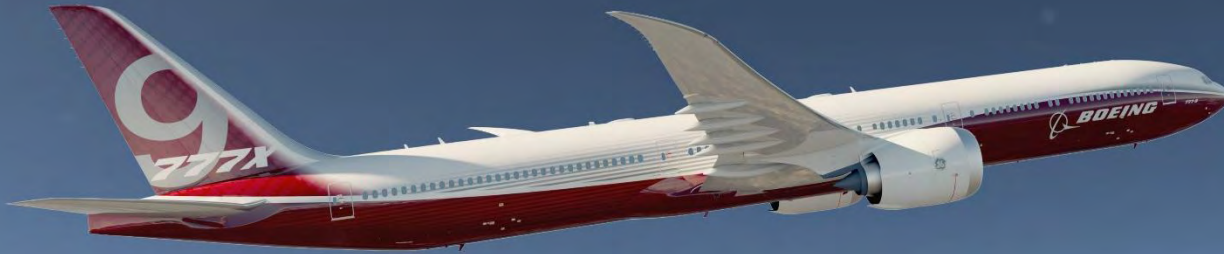
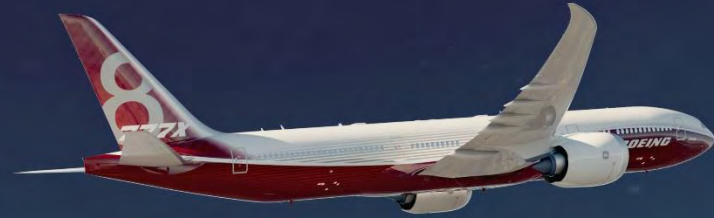
Market value: \$290 billion

2015–2034



New freighter demand -- 920 new, 1,420 converted

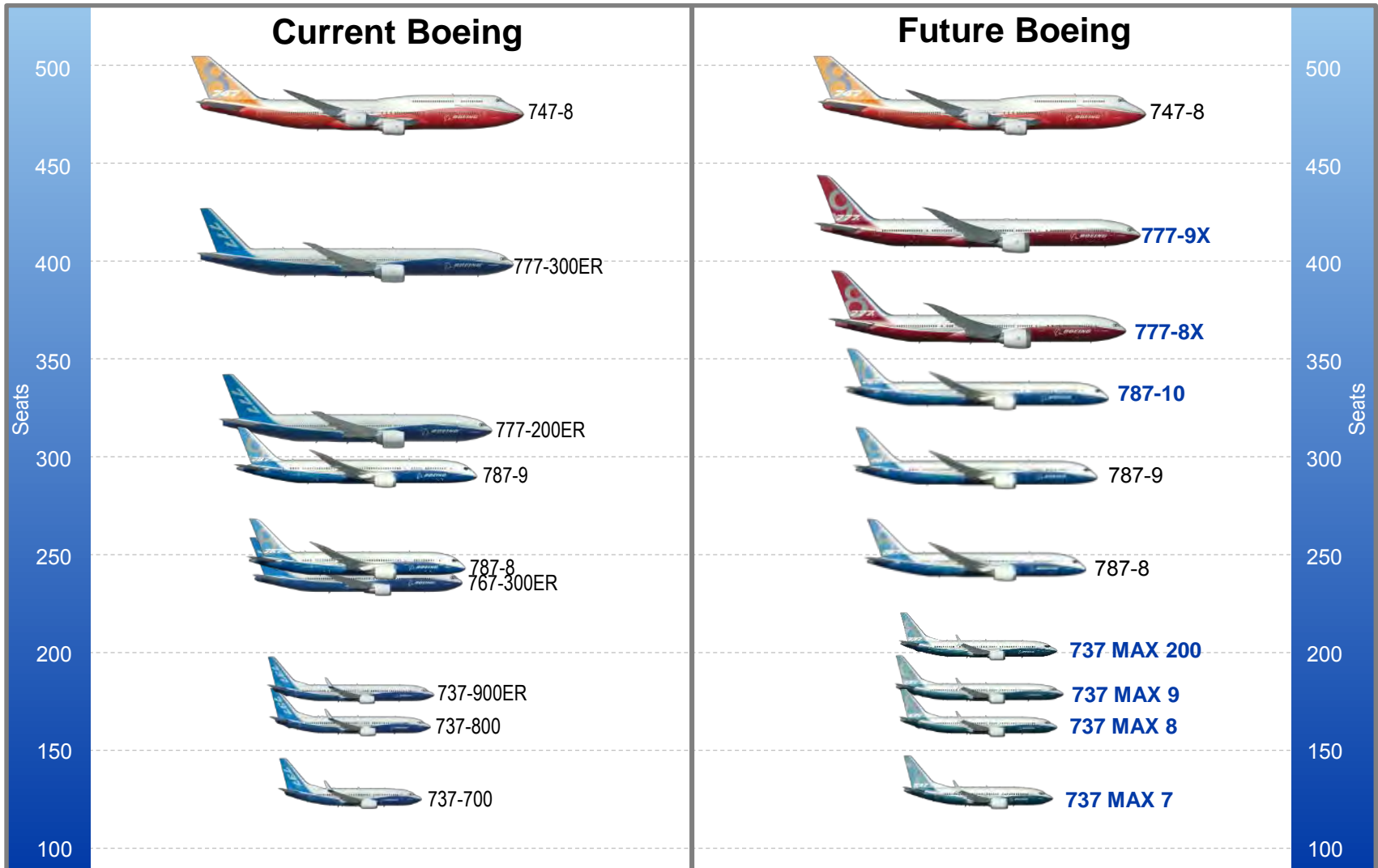




Product strategy

Boeing product line-up

Superior value, efficient market coverage



Boeing Standard Rules seat counts

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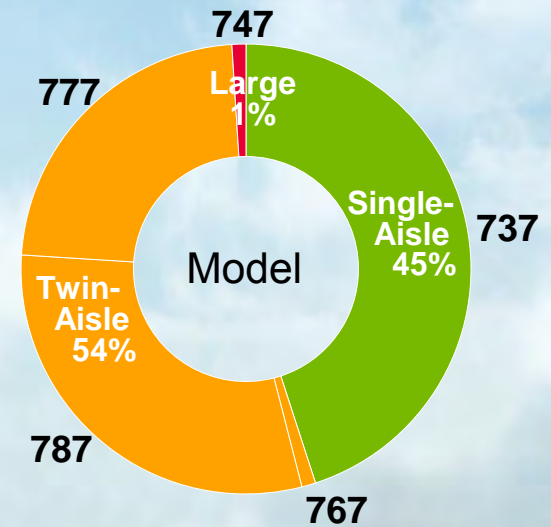
Substantial, balanced backlog validates Boeing's product strategy

Backlog by value (\$B)



Backlog = 5,715 aircraft

Value = \$435 billion



Things to remember



Strong, growing market being driven by expansion

Single-aisle fuelling forecast

Boeing product strategy is right for today and the future

For more information, please visit our CMO website:



<http://www.boeing.com/cmo>