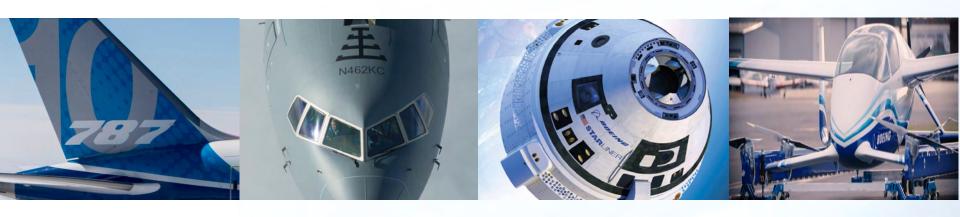


# CMI – Current State, Challenges and Future Opportunities



Connect / Protect / Explore / Inspire

Glen M. Brown, Ph.D.

Manager, Product Development
Boeing Commercial Airplanes

### What we do today

The Next 100 Years



### COMMERCIAL AIRPLANES

Boeing 7-series family of airplanes leads the industry



#### DEFENSE, SPACE & SECURITY



#### **GLOBAL SERVICES**

A dedicated services business focused on the needs of global defense, space and commercial customers



#### BOEING CAPITAL CORPORATION

Financing solutions focused on customer requirements



Large-scale systems integration, networking technology and solutions provider



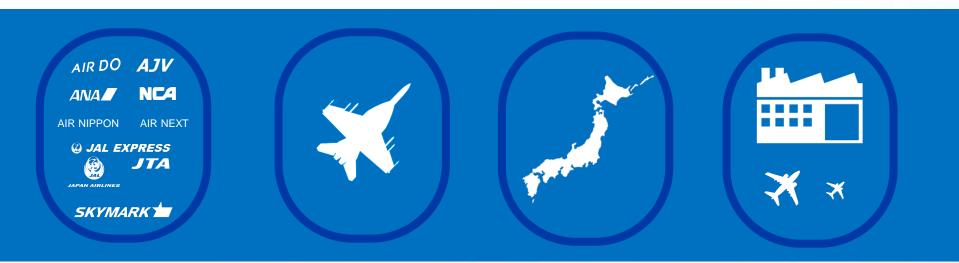






### Boeing in Japan: by the numbers

Strong partnerships, rich heritage, exciting future



80% market share

airplanes purchased

100

360,000 passengers/ day

1,000

787s in service

Japan

60+

years

300

aircraft in

defense of

200

teammates

30

**NPOs** supported

8

university partners

150

suppliers

\$5B/ yr

procured

64,000

jobs supported



### COMMERCIAL MARKET OUTLOOK 2019-2038

### BUILDING THE FUTURE TOGETHER

**INTERNATIONAL PARIS AIR SHOW 2019** 

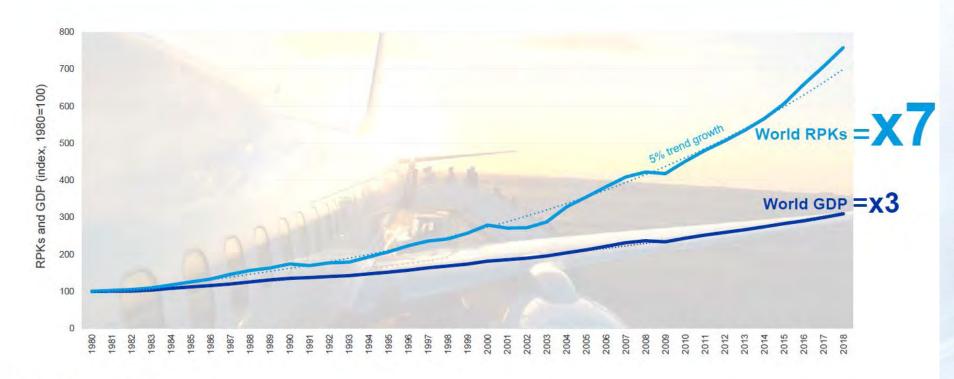
Randy Tinseth
Vice President, Commercial Marketing
17 June 2019

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### Resilient growth market continues

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RPKs = Revenue Passenger Kilometers

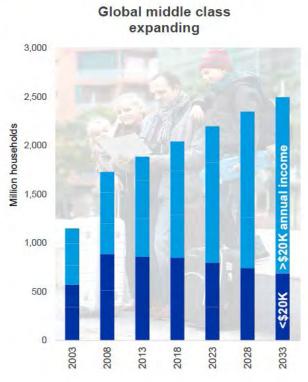
SOURCE: ICAO scheduled traffic / 2018E/202019F IATA December 2018, GDP (constant \$ and exchange rate) from Oxford Economics

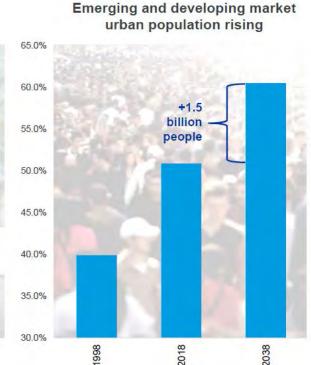
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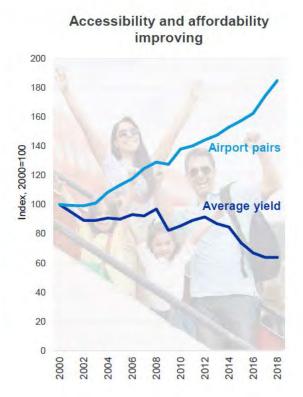
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# Structural factors driving sustainable growth

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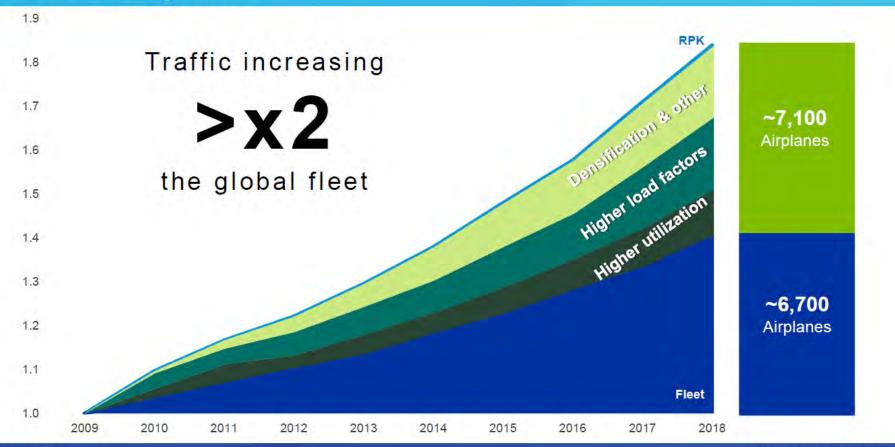


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# **Productivity** driving sustainable growth

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## Airlines will need 44,000 new airplanes valued at \$6.8 trillion

**INTERNATIONAL PARIS AIR SHOW 2019** 





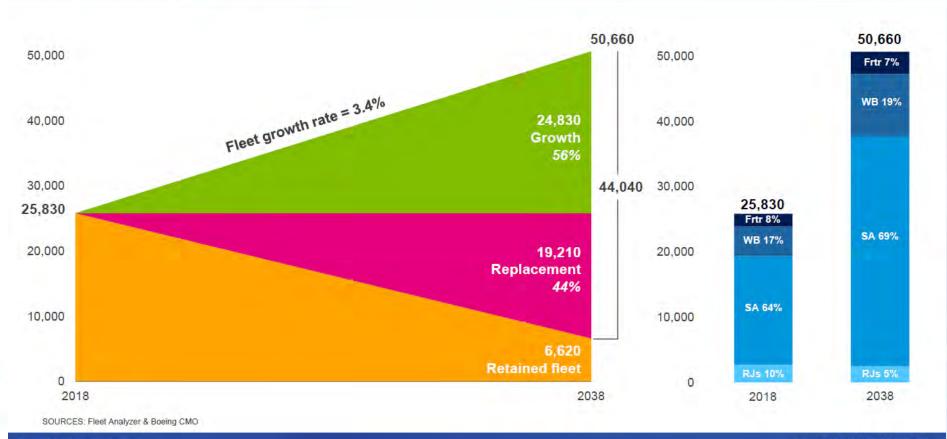


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# Fleet will double, composition to shift

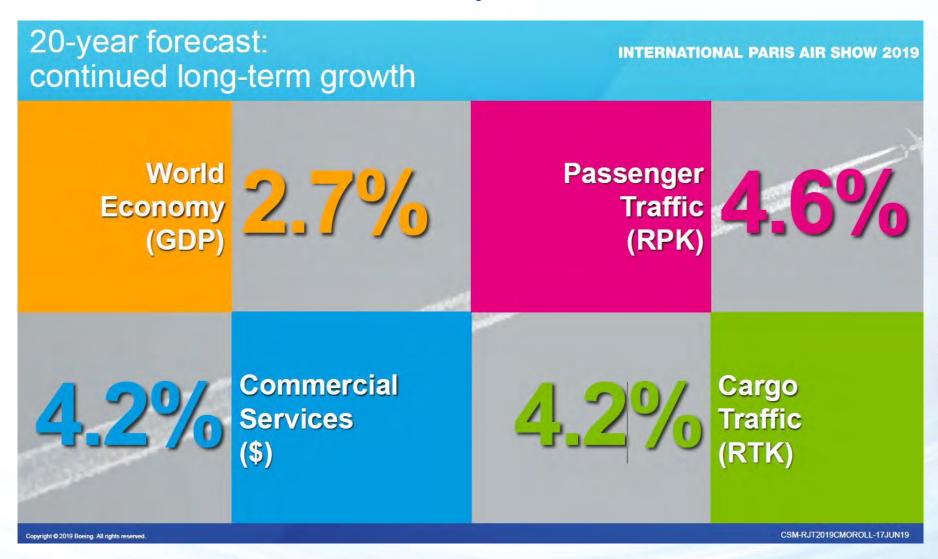
#### **INTERNATIONAL PARIS AIR SHOW 2019**



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### Market Outlook Summary



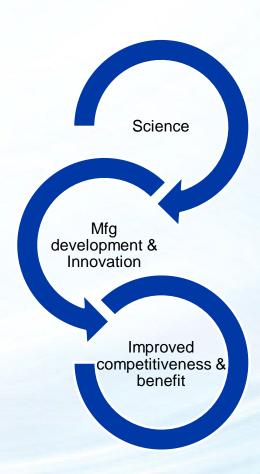
Healthy growth outlook.....expected increase in competition....growing opportunities





### Boeing's Goals in R&D Collaboration

- Collaboration projects must meet market environment
- Projects must meet Boeing's needs / interests
- Projects must deliver value-added / high return projects to the benefit of stakeholders
- Improves aerospace manufacturing innovation and competitiveness
- Influences funding decisions and priorities for our sponsor (METI)







### Challenges

- Remain focused on CMI goals and objectives
- (Minor) adjustments as needed
- > Renewed focus on priority areas and objectives
- Drive value-added / high return projects
- Growing global market, and increasing competition
- Increased competition for resources, skills, people







### **Opportunities**

- Strengthen the relationships within the CMI
- Leverage our strengths
- Specific focus on value-added solutions with high return on investment
- > Accelerate introduction of new (value-added) themes
- Delight our customers and sponsors
- Growing global market, increased competition
- > Increased competition for resources, skills, people
- Position ourselves for success in evolving international market
- Building strength on strength
- Delivering on our commitments



